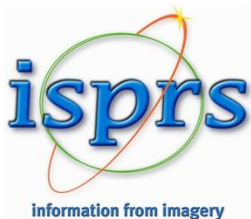




# SPONSORSHIP AND EXHIBITION BROCHURE

6TH - 11TH APRIL, 2025

ORGANIZED BY



HOSTED BY

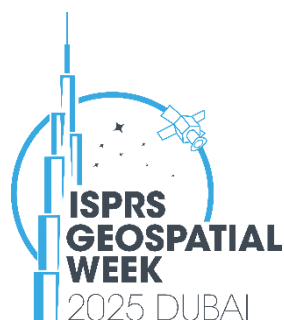


# ISPRS GEOSPATIAL WEEK 2025

## SPONSORSHIP AND EXHIBITION BROCHURE

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## ABOUT DUBAI

Well-known for its fast-paced way of life, its energy, and its tolerance towards people from all over the world, Dubai will be a perfect location to host the ISPRS GEOSPATIAL WEEK 2025.

Home to Burj Khalifa\_ the world's tallest building, Burj Al-Arab; the world's most luxurious hotel, and Dubai Mall; the world's largest and most luxurious shopping attraction, Dubai offers delegates, business travelers and tourists the opportunities to work and to relax.

With its internationally renowned luxury resorts and award-winning restaurants, iconic symbols of heritage, record-breaking shopping malls, and an unrivalled list of entertainment venues and cultural attractions, you may even end up extending your stay.

As an international gateway, we are confident that Dubai will astonish your senses in style and offer you the ideal backdrop to ISPRS Geospatial Week 2025



## ABOUT

### ISPRS GEOSPATIAL WEEK 2025

ISPRS GSW 2025 is a unique opportunity to meet east and west world-class scientists, practitioners, engineers, and leaders in space industry to discuss the hot research topics and state-of-the-art technologies and innovations in the space sector.

The ISPRS Geospatial Week (GSW) is a combination of workshops organized by about 30 ISPRS Working Groups active in areas of interest of ISPRS. It is convened by the Mohammed Bin Rashid Space Centre (MBRSC) acting as local organizer.

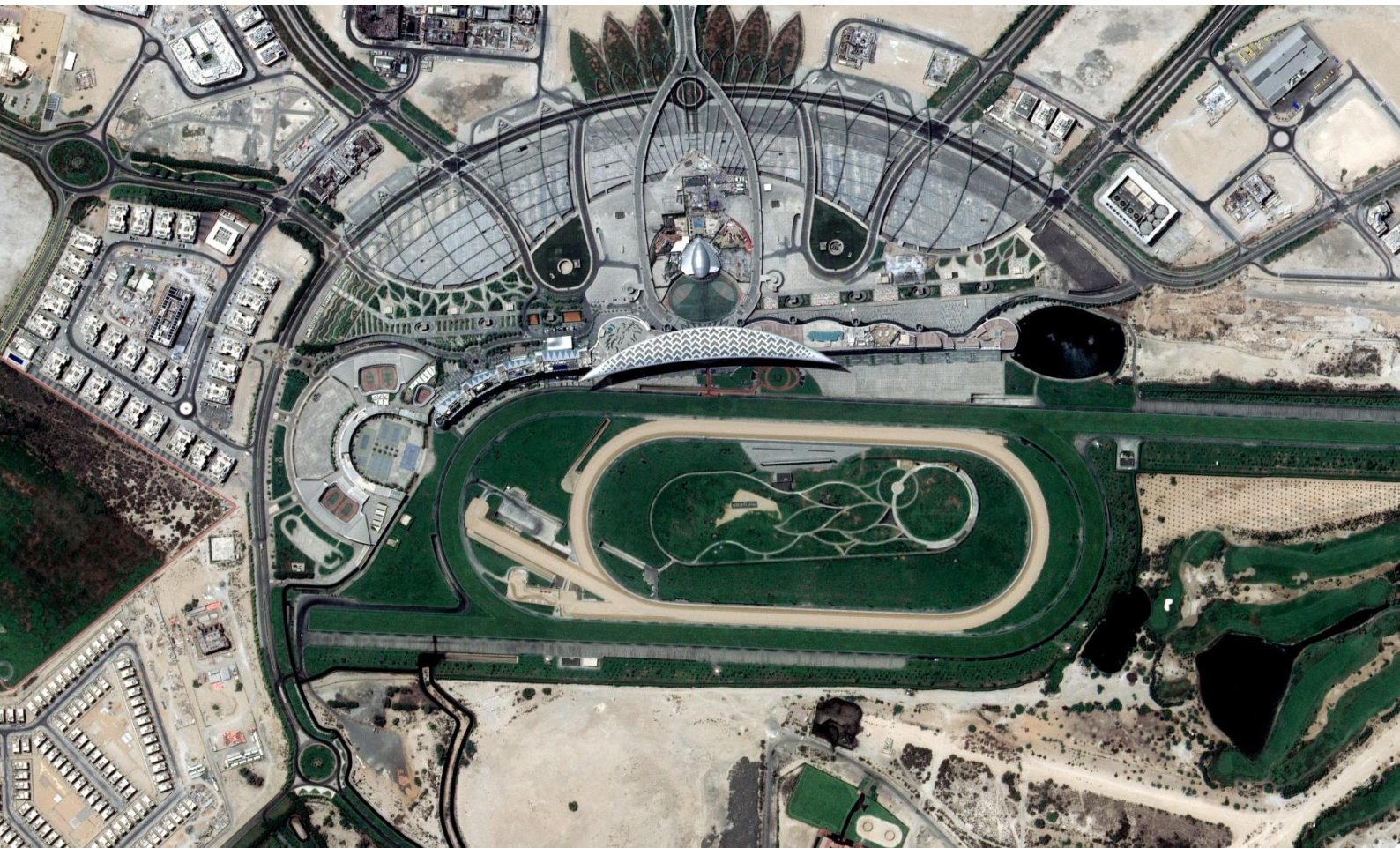
The ISPRS Geospatial Week is held biennially in odd years. The GSW 2025 is the sixth edition, after Antalya 2013, Montpellier 2015, Wuhan 2017, Enschede 2019, and Egypt 2023.

The ISPRS Geospatial Week's general goals are to:

- Increase the possibility of communication between the different workshop communities within ISPRS and beyond.
- Increase the continuous visibility of ISPRS on a yearly basis, together with the Congress and the Commission Symposia, thus leading to larger impact for ISPRS activities.
- Gives Sustaining Members a more attractive opportunity to participate in ISPRS events.

We at the Mohammed bin Rashid Space Centre (MBRSC) are committed to making this event a resounding success. And we would like to invite you to be a part of this moment, to be a part of the UAE's legacy.









## WHY PARTICIPATE?

### **CONNECT, NETWORK AND BUILD PARTNERSHIPS**

Each year the ISPRS GSW 2025 features a line-up of thematic plenary sessions, informative lectures, in-depth technical sessions, and interactive workshops — there is certainly no dearth of opportunities to gain experience. However, the event also features a unique networking opportunity among the space industry among the space science exhibitions.

### **SHOWCASE YOUR ORGANIZATION**

ISPRS GSW 2025 is structured to maximize networking opportunities; its organizers place heavy emphasis on the creation of alliances and partnerships during the event's run. ISPRS GSW 2025 will provide a platform to link the industry providers with space operations leaders and to make critical business connections. It will allow for collaboration and cooperation on a domestic as well as an international level.

### **MEET AND INTERACT WITH:**

- Leaders from Satellite Operations Industry, high-level officials, and executives
- Industry representatives and innovators
- Geospatial technologies Clients, engineers, and specialists
- Researchers and academics
- Young professionals and students
- Members of the press

We invite the industry members to participate, exhibit and bring their best and most innovative products, systems, and services to the ISPRS GSW 2025 Exhibition for broad exposure to the space operations professional delegates.

## About MBRSC

**The Mohammed Bin Rashid Space Centre**, founded in 2006, has been the driving force behind the UAE National Space Programme, developing capabilities and expanding knowledge in the field of space developing and operating several Earth observation satellites, including DubaiSat-1, DubaiSat-2, and KhalifaSat—the first satellite built entirely by Emiratis in 2018. The upcoming MBZ-SAT, set to launch in late 2025, will be one of the world's most high-accuracy, high-resolution imaging satellites. Among the MBRSC's initiatives is the Emirates Mars Mission, "Hope Probe," which became the first Arab mission to reach the Martian orbit in 2021. The mission aims to collect basic scientific data about the Martian atmosphere, gathering that vital scientific data enabling the planet's atmosphere to be quantified and analysed. the Centre is also actively involved in ambitious projects like "Mars 2117," aiming to establish a human settlement on Mars within a century.

The Centre is home to the UAE Astronaut Programme, which prepares Emirati astronauts for scientific missions. From the first batch of the programme Hazzaa AlMansoori spent 8 days on the International Space Station (ISS) in 2019 while Sultan AlNeyadi spent 6 months onboard the ISS in 2023. Nora AlMatrooshi and Mohammad Al Mulla, selected in the second batch, are currently undergoing training in the USA.



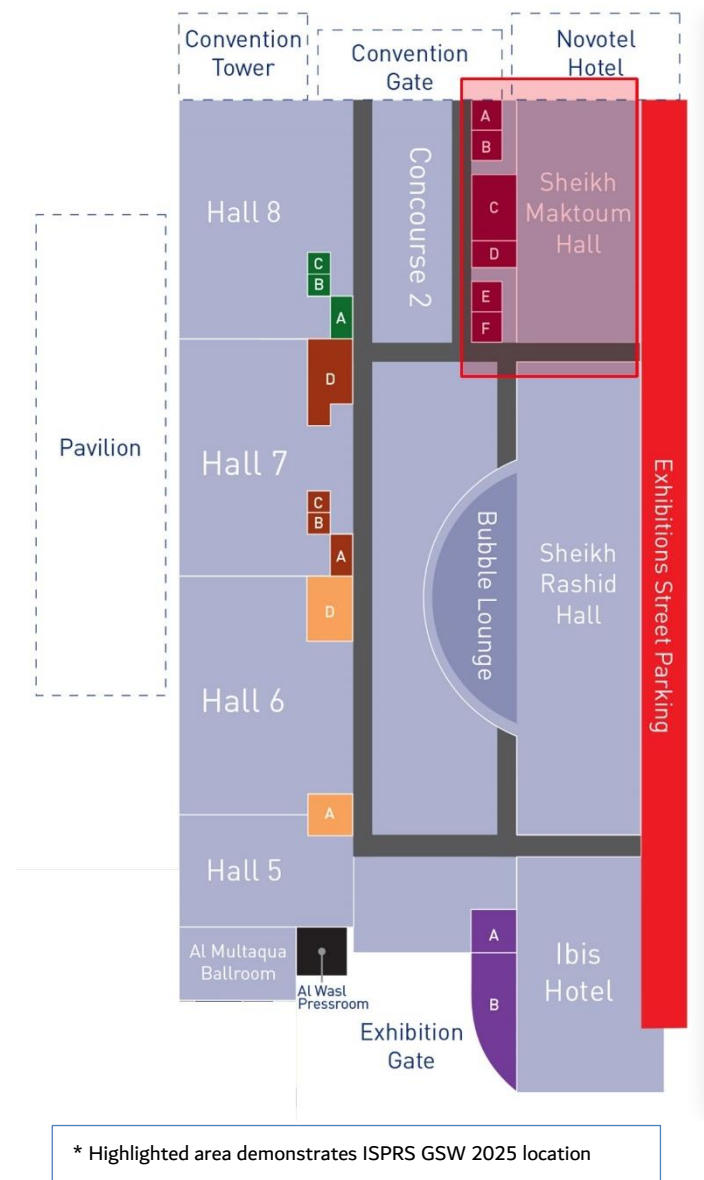
## VENUE DETAILS AND FLOOR PLAN

At Dubai World Trade Centre (DWTC) the only limit is your imagination. As the region's largest events venue, we offer every type of service and support all under one roof.

Our business was founded on one simple idea creating better events and experiences. If you can imagine it, we will make it happen. Dubai World Trade Centre is centrally located within the commercial business district of Dubai amidst the city's iconic landmarks.

With over 30 years' experience and more than one million square feet of multi-purpose space, we have welcomed some of the world's most high-profile events. A destination in itself, DWTC hosts more than 500 events across international trade fairs, mega consumer shows and prestigious conventions – and welcomes more than 3 million visitors from 160 global markets every year.

With the Dubai International Convention and Exhibition Centre at the heart of our complex, DWTC is home to the commercial offices of Sheikh Rashid Tower and the Convention Tower. With our own fully onsite serviced accommodation at The Apartments as well as our associate onsite hotels, Novotel and Ibis, a good night's sleep is within arm's reach. The result is a complex fully integrated into the business heart of Dubai.





## SPONSORSHIP PACKAGES

	Platinum	Gold	Silver	Bronze
<b>Sponsorship Value in AED</b>	AED 185,000	AED 100,000	AED 52,000	AED 30,000
<b>Benefits</b>				
full Complimentary registrations	6	5	3	1
VIP seating at the opening ceremony	4	3	2	1
Verbal recognition at Opening Ceremony	√	√	√	
Speech/Corporate video	10 minutes during opening of the welcome reception	5 minutes during opening of the Gala dinner		
Space only in exhibition area	9 x 6	6 x 6	6 x 3	3 x 3
Priority to choose location	First	Second	Third	Fourth
Logo on all Halls screens	√	√		
Display of corporate logo on all advertisements	√	√		
Display of corporate logo in the final program in Sponsors page	√	√	√	√
Display of corporate logo, details and hyperlink to sponsor's website on the event website	√	√	√	√
Color advertisement in the program	full page	full page	half page	half page
Announcement of sponsor status in the newsletters	√	√	√	√
Inclusion of sponsor's promotional material (to be provided by sponsor) in the conference bags	√	√	√	√
Logo display on Conference Bag	√			
Number of Branding visibility at the welcome reception	2	1	1	1
Number of Branding visibility at the Gala dinner	2	1	1	
Venue branding opportunities	√	√		
Complimentary invitation for the welcome reception <b>(for non-registered guests)</b>	5	4	3	2
Complimentary invitation for the Gala dinner <b>(for non-registered guests)</b>	4	3	2	1
talking opportunity at a dedicated session	30 Minutes			



**P**

## PLATINUM SPONSORSHIP PACKAGE:

<b>Opportunities</b>	Two (2)
<b>Investment</b>	AED 185,000

The opportunity to organize a 30-minute plenary on prominent topics (Topics to be sent by 1<sup>st</sup> Feb 2025)

### REGISTRATION

› 6 complimentary full-access registration passes to the conference.

### ADVERTISEMENT AND ACKNOWLEDGMENT

- Verbal recognition at the official Opening Ceremony
- Sponsor's Logo on the Conference Bag
- Inclusion of sponsorship's promotional material in each participant Conference bags (sponsor to provide insert)
- 1 full page advertisement in the final program
- Verbal recognition from the podium at Gala Dinner
- 10 minutes Speaking opportunity at the Welcome Reception
- 2 prominent logo recognition opportunities at the welcome reception and Gala dinner
- Acknowledgment on selected Conference signage, Conference website, final program, and venue branding

### EXHIBITION

- Complimentary exhibit space in prime location: 9 x 6 m.
- 8 Complimentary exhibitor Passes.
- First priority in choice of exhibition location
- Logo and Exhibitor profile in the final program

### ADDITIONAL PRIVILEGES

- 4 VIP seats at the Opening Ceremony
- 5 Complimentary tickets to the welcome reception
- 4 Complimentary tickets to the Gala dinner
- Display of logo in selected venue branding



**G****GOLD SPONSORSHIP PACKAGE:**

<b>Opportunities</b>	<b>Two (2)</b>
<b>Investment</b>	<b>AED 100,000</b>

**REGISTRATION**

› 5 complimentary full-access registration passes to the conference.

**ADVERTISEMENT AND ACKNOWLEDGMENT**

- Verbal recognition at the official Opening Ceremony
- Sponsor's Logo on the Conference Bag
- Inclusion of sponsorship's promotional material in each participant Conference bags (sponsor to provide insert)
- 1 full page advertisement in the final program
- Verbal recognition from the podium at Gala Dinner
- 5 minutes Speaking opportunity at the Gala dinner
- 1 prominent logo recognition opportunity at the welcome reception and Gala dinner
- Acknowledgment on selected Conference signage, Conference website, final program, and venue branding

**EXHIBITION**

- Complimentary exhibit space in prime location: 6m x 6 m.
- 6 Complimentary exhibitor Passes.
- Second priority in choice of exhibition location
- Logo and Exhibitor profile in the final program

**ADDITIONAL PRIVILEGES**

- 3 VIP seats at the Opening Ceremony
- 4 Complimentary tickets to the welcome reception
- 3 Complimentary tickets to the Gala dinner
- Display of logo in selected venue branding

  
**S****SILVER SPONSORSHIP PACKAGE:**

<b>Opportunities</b>	Four (4)
<b>Investment</b>	AED 52,000

**REGISTRATION**

› 3 complimentary full-access registration passes to the conference.

**ADVERTISEMENT AND ACKNOWLEDGMENT**

- Inclusion of sponsorship's promotional material in each participant Conference bags (sponsor to provide insert)
- 1/2-page advertisement in the final program
- Verbal recognition from the podium at Gala Dinner
- 1 prominent logo recognition opportunity at the welcome reception and Gala dinner
- Acknowledgment on selected Conference signage, Conference website and final program

**EXHIBITION**

- Complimentary exhibit shell scheme in prime location: 6 x 3 m.
- 4 Complimentary exhibitor Passes.
- Third priority in choice of exhibition location
- Logo and Exhibitor profile in the final program

**ADDITIONAL PRIVILEGES**

- 2 VIP seats at the Opening Ceremony
- 3 Complimentary tickets to the welcome reception
- 2 Complimentary tickets to the Gala dinner



**B****BRONZE SPONSORSHIP PACKAGE:**

<b>Opportunities</b>	Multiple
<b>Investment</b>	AED 30,000

**REGISTRATION**

› 1 complimentary full-access registration passes to the conference.

**ADVERTISEMENT AND ACKNOWLEDGMENT**

- Inclusion of sponsorship's promotional material in each participant Conference bags (sponsor to provide insert)
- 1/2-page advertisement in the final program
- 1 prominent logo recognition opportunity at the welcome reception
- Acknowledgment on Conference website and final program.

**EXHIBITION**

- Complimentary exhibit shell scheme in prime location: 3 x 3 m.
- 3 Complimentary exhibitor Passes.
- Fourth priority in choice of exhibition location
- Logo and Exhibitor profile in the final program

**ADDITIONAL PRIVILEGES**

- 1 VIP seats at the Opening Ceremony
- 2 Complimentary tickets to the welcome reception
- 1 Complimentary ticket to the Gala dinner

## OTHER SPONSORSHIP OPPORTUNITIES

### I. ADDITIONAL ITEMS SPONSORSHIP

Item	Description and Benefits	number of opportunities	Price in AED
Lanyard	Exclusive: only one logo	1	AED 56,000
Delegates bags	up to 2 opportunities	2	AED 30,000
Delegates Giveaway	Exclusive: only one logo	1	AED 55,000
Advertisement Opportunities	Full page	multiple	AED 12,000
	half page (multiple)	multiple	AED 6,000

### II. CATERING SPONSORSHIP

Item	Description and Benefits	number of opportunities	Price in AED
<b>2 COFFEE BREAKS FOR 1 DAY</b>	Coffee will be served in the exhibition area and some common areas during morning and afternoon breaks	multiple	AED 26,000
<b>Full week COFFEE BREAK</b>	Coffee will be served in the exhibition area and some common areas during morning and afternoon breaks	5	AED 100,000
<b>LUNCH BREAK FOR 1 DAY</b>	Lunch will be served in the exhibition area. Sponsor branding on the buffet table and in the programme	multiple	AED 56,000
<b>LUNCH BREAK FOR full week</b>	Lunch will be served in the exhibition area. Sponsor branding on the buffet table and in the programme	4	AED 155,000



### III. ACTIVITIES SPONSORSHIP

Item	Description and Benefits	Number of opportunities	Price in AED
<b>POSTER SESSIONS</b>	sponsors logo on the poster Presentation pods	5	AED 22,500
<b>Gala Dinner Sponsors</b>	<ul style="list-style-type: none"> <li>- benefits</li> <li>- 4 Full registrations</li> <li>- 3 VIP seating at the opening ceremony</li> <li>- 5 Speech/Corporate video at Gala dinner</li> <li>- 6x3 exhibition booth + 5 exhibitor badges</li> <li>- Display of corporate logo in the program</li> <li>- Display of corporate logo, details and hyperlink to sponsor's website on the event website</li> <li>- full page advertisement in the program</li> <li>- Inclusion of your promotional material (to be provided by sponsor) in the conference bags</li> <li>- Branding visibility at the Gala dinner at all possible locations</li> <li>- 4 Complimentary invitation for the welcome reception <b>(for non-registered guests)</b></li> <li>- 8 Complimentary invitation for the Gala dinner <b>(for non-registered guests)</b></li> </ul>	2	AED 90,000

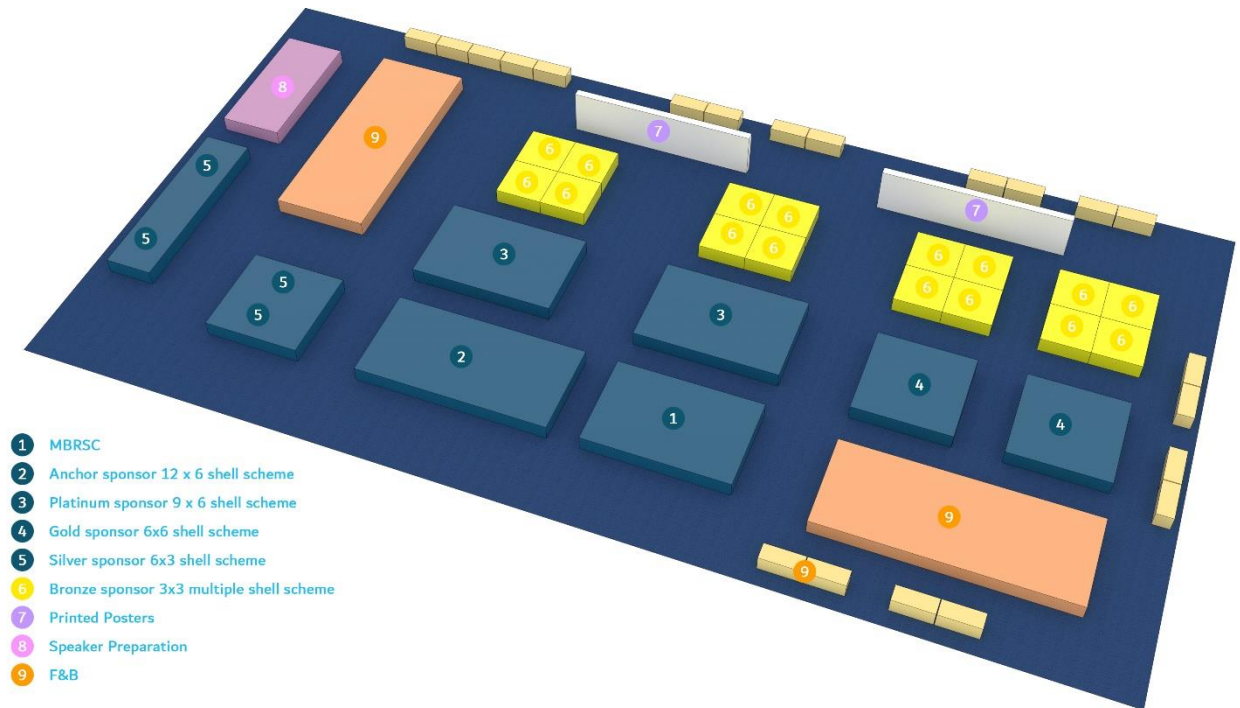
Item	Description and Benefits	Number of opportunities	Price in AED
<b>Welcome Reception</b>	<ul style="list-style-type: none"> <li>- welcome Reception will be hosted at ISPRS GSW 2025 Venue</li> <li>- benefits</li> <li>- 3 Full registrations</li> <li>- 2 VIP seating at the opening ceremony</li> <li>- 3x3 exhibition booth + 4 exhibitor badges</li> <li>- Display of corporate logo in the program</li> <li>- Display of corporate logo, details and hyperlink to sponsor's website on the event website</li> <li>- Inclusion of your promotional material (to be provided by sponsor) in the conference bags</li> <li>- Branding visibility at the Welcome Reception at all possible locations</li> <li>- 5 Complimentary invitation for the welcome reception <b>(for non-registered guests)</b></li> <li>- 1 Complimentary invitation for the Gala dinner <b>(for non-registered guests)</b></li> <li>- display of logo in digital screens over coffee break areas inside exhibition <b>on the opening day</b></li> </ul>	4	AED 52,000

Item	Description and Benefits	Number of opportunities	Price in AED
<p><b>Dedicated Session (available till 1<sup>st</sup> Feb 2025)</b></p>	<ul style="list-style-type: none"> <li>- include in the program a dedicated 30 minutes session to the sponsor and its partners</li> <li>- attendees can be by invitation only (VIPS, stakeholders, customers...etc.) or open to all (upon sponsor's decision)</li> <li>- session will be assigned during the first 4 days to ensure maximum attendees</li> </ul> <p><b>Benefits</b></p> <ul style="list-style-type: none"> <li>- 5 complimentary 1 day access</li> <li>- 3 Complimentary invitation for the Gala dinner (for non-registered guests)</li> <li>- 3x3 exhibition booth + 4 exhibitor badges <b>or</b> Half Page Advertisement (upon sponsor's decision)</li> <li>- Display of corporate logo in the program</li> <li>- Display of corporate logo, details and hyperlink to sponsor's website on the event website</li> </ul>	5	AED 50,000



# ISPRS GSW 2025 EXHIBITION

Stand Package	Raw Space (minimum 18 sqm)	Shell Scheme (minimum 9 sqm)
Investment in AED	AED 1,900 / sqm	AED 2,100 / sqm



## Exhibition Floor Plan:

\* Floor Plan is subject to change, confirmed clients will be informed about changes before occurring

## Raw Space only:

Space is sold on per SQM basis with a minimum of 18 SQM.

Space only stand does not include any carpet, furniture, structure, furnishings, electrical or signage. These need to be purchased with the official exhibition contractor.

### Shell Scheme:

Shell scheme stand includes the following:

- Standard Booth - 9sqm (minimum)
- 1 Round Table
- 2 Chairs
- 3 Spotlights
- 1 Waste Bin
- Floor Carpet
- 1 reception counter



### General Rules:

- Two (2) exhibitor badges for every booth booked.
- The bookings will be considered on first come first served basis.
- Exhibitors will have to pay the mandatory insurance fees which covers the Third-Party Public Liability Insurance for
- Exhibitors. The insurance costs would vary upon various stand sizes The insurance costs are as follows:

9sqm to 35sqm	36sqm to 100sqm	101sqm & above
AED 400	AED 600	AED 800

*The above insurance rates are subject to change. Booked clients and sponsors will be informed about these changes in Advance*

- The organizer holds the right to approve or reject any stand confirmations.
- Exhibitor badges will provide access to the exhibition area, Opening Ceremony, Welcome Reception, and the plenary program only. The entry to the presentations in technical sessions are not included and require registration as a full delegate.

## REGISTER YOUR INTEREST TO SPONSOR AT ISPGS GSW 2025, Dubai

Please complete the form below and our dedicated team will contact you shortly for any further assistance.

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mobile: \_\_\_\_\_ Website: \_\_\_\_\_

SPONSORSHIP CATEGORY	VALUE IN AED	VALUE
<input type="checkbox"/> PLATINUM	AED 185,000	
<input type="checkbox"/> GOLD	AED 100,000	
<input type="checkbox"/> SILVER	AED 52,000	
<input type="checkbox"/> BRONZE	AED 30,000	
<b>OTHER SPONSORSHIP OPTIONS (choose from the options defined in the Sponsorship brochure)</b>		
<input type="checkbox"/>	AED	
<input type="checkbox"/>	AED	
<input type="checkbox"/>	AED	
<input type="checkbox"/>	AED	
	<b>VAT @ 5%</b>	
	<b>Estimated TOTAL</b>	<b>AED</b>

Insurance fees is mandatory and cannot be waived off as it covers the Mandatory Third-Party Public Liability Insurance for Exhibitors

All invoices are in the local currency (AED)

[Sign Here:](#)

The values mentioned are subject to 5% VAT and any foreign exchange fees applicable.



## REGISTER YOUR INTEREST TO EXHIBIT AT ISPRS GSW 2025, Dubai

Please complete the form below and our dedicated team will contact you shortly for any further assistance.

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Mobile: \_\_\_\_\_ Website: \_\_\_\_\_

STAND PACKAGES	Price / SQM		TOTAL SQM	TOTAL STAND VALUE IN AED
<b>SHELL SCHEME STAND</b> (minimum 9 sqm)	<input type="checkbox"/>	AED 2,100 / SQM	X	
<b>SPACE ONLY STAND</b> (minimum 18 sqm) Only raw space will be provided, exhibitors will have to design their own stand & order electricity separately	<input type="checkbox"/>	AED 1,900 / SQM	X	
<b>MANDATORY INSURANCE FEES</b>	<input type="checkbox"/>	9sqm to 35sqm AED 400	<input type="checkbox"/>	36sqm to 100sqm AED 600
	<input type="checkbox"/>		<input type="checkbox"/>	101sqm & above AED 800
				VAT @5%
				<b>TOTAL IN AED</b>

Insurance fees is mandatory and cannot be waived off as it covers the Mandatory Third-Party Public Liability Insurance for Exhibitors

All invoices are in the local currency (AED)

Sign Here:

The values mentioned are subject to 5% VAT and any foreign exchange fees applicable.

### For further inquiries:

#### Miss Ghariba Salem

LOC - Sponsorships and Exhibitions

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## AN IMAGE OF DUBAI CAPTURED BY KHALIFASAT

### CONTACT US:

ISPRS GSW 2025 - Local Organizing Committee

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About ISPRS GSW 2025